



Kevin Hernandez Rivera

GRAPHICS • PRODUCTION • WEB DESIGNER

HIGHLIGHTS

- Diverse bi-lingual advertising and promotional design freelance experience for business and organizations.
- Production-oriented designer with a strong skill set in HTML and CSS front end web site design code languages.
- Participation in leadership roles in numerous school and community organizations and recognized for academic performance.
- As a team player who can also work independently, I look forward to bringing my creative designer skills, good work ethics, and bi-lingual abilities to your organization.

EDUCATION

Pittsburgh Technical College, Oakdale, PA

Associate in Science Degree, Graphic Design, October 2018

Areas of Concentration

Digital Illustration, Digital Imaging, Photography, Web Design & Development, Corporate Design, Advertising Design, Print Production

Computer Knowledge

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dreamweaver, Adobe XD, ATOM, WordPress, HTML, CSS, some JavaScript, Microsoft Office (Word/Excel/PowerPoint)

Agora Cyber Charter School, Oakdale, PA

Diploma with Coursework in Graphic Design, June 2016

ACTIVITIES / ACHIEVEMENTS

- Participant, invitation and voluntary campaigns, Pittsburgh and Puerto Rico, January 2003-Present
- Recipient, the Richard S. Caliguiri Award for Graphic Design, Pittsburgh Technical College, October 2018
- Recipient, Outstanding Student Award Winner, Pittsburgh Technical College, Winter 2018
- Recipient, Highest Honors Award, West Allegheny School District and Agora Cyber Charter School, September 2009-May 2016

RELATED WORK EXPERIENCE

UPES Energy, McDonald, PA

May 2020-Present

Freelance Graphic Designer

Designed a logo and manage website for a commercial business to business energy sector corporation.

Flying Cork Media, Pittsburgh, PA

November 2018-November 2019

Graphic Designer

Organized layouts, designed and managed Wordpress sites for clients.

Created graphics for specific products and orchestrated social media drive.

Road mapped, strategized and executed development of graphics and websites.

NET Xperts LLC, Pittsburgh, PA

July 2018-September 2018

Graphic Design Intern

Arranged, composed, and formatted event materials for clients.

Updated & managed social media accounts for clients including Facebook & LinkedIn.

ADDITIONAL WORK EXPERIENCE

Walmart, Pittsburgh, PA

April 2020-October 2021

Personal Shopper

Identifying clients' needs and locating products that meet those requirements.

Involved in building long-lasting relationships with clients, providing exceptional service, and ensuring all client goals and needs are met.



412-708-1100

hernandez.rivera03@gmail.com

223 Compass Court, McDonald, PA 15057